

Media release

31 August 2020

Spotswood, Victoria September 2020 – Civilex, (now Symal Infrastructure) a leading provider of civil infrastructure and construction services, announced the official launch of its new group brand identity, Symal. These changes come at a time when the company's entities consisting of Conset (now Symal Structures), Grampians Excavations, Wamarra Contractors and Incore Developments formally come together as a group to fulfill on the strategic vision of growth, diversification, and expansion.

"In the last year, Civilex successfully diversified and scaled its service offerings while broadening its construction footprint into NSW," said Nabeel Sadaka, CEO of Symal. "Our distinctive group brand will better consolidate our market position and reflect our ambitious vision of increasing our presence in Australia. Symal articulates our commitment to the highest standards of service delivery to our clients while focusing on our people."

Designed to work effortlessly across digital and non-digital platforms, the Symal wordmark and its unique speech marks evoke an innovative, modern, and professional approach alongside a robust tag line – Building Better Together. Symal Group Managing Director Joe Bartolo said, "Symal was chosen as a name that evoked both strength and elegance with an ability to own the name and make it our own. Symal will propel us into the next era as one team driving change together."

Symal truly represents the amalgamation of teams coming together and working as one. The bold speech marks visually characterise how conversations develop true partnerships and build long-term relationships in the construction industry and beyond. Joe Bartolo says, "We continue to leverage the power of conversations - with our staff, our clients and our subcontractors enhancing the bespoke and lively culture we have cultivated since 2003."

Symal represents our people coming together, as one.

Alongside the new visual identity, Symal has launched a new website showcasing its group leadership and experienced divisional management teams, diverse projects and sector capabilities, and latest news. The Symal mandate - driving change together – is represented on the website incorporating the brand values – impactful, dependable, resourceful, and genuine.

Symal provides the current construction and property development entities not only a common group identity, but versatility to extend beyond current sectors. The brand name Symal may be new to the industry, but our leadership and project management and delivery teams are the same, and so too is our high-performance and quality delivery. Symal is a dynamic group providing exceptional construction solutions with the confidence to deliver superior results for its clients.

Get to know us at [Symal.com.au](https://www.symal.com.au) or follow us on [LI](#) | [FB](#) | [IG](#) | [TW](#)

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Company Information

Symal is a dynamic and experienced infrastructure and construction group providing exceptional solutions for clients across Victoria, NSW and QLD. A cohesive team of specialists, each division brings a unique set of skills and capabilities to our offering. Our expertise covers the construction spectrum – from building to civil infrastructure for our community, shaping structures of tomorrow to answering large-scale construction



challenges with our effective solutions. Together, we're setting a new benchmark for collaboration, innovation, engineering and outstanding delivery for the construction and property industries.

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